

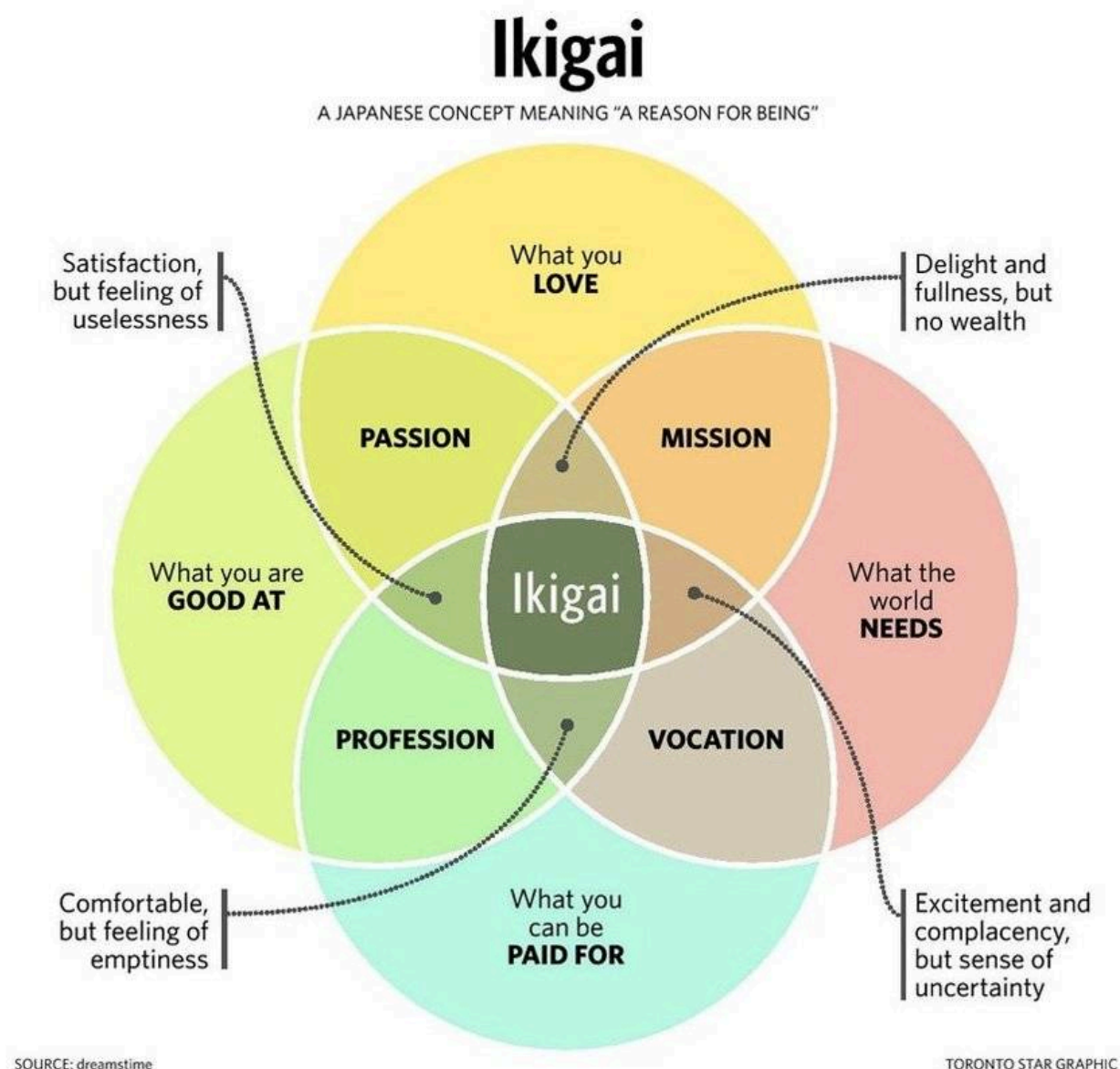
# THE SLOW STARTUP IKIGAI

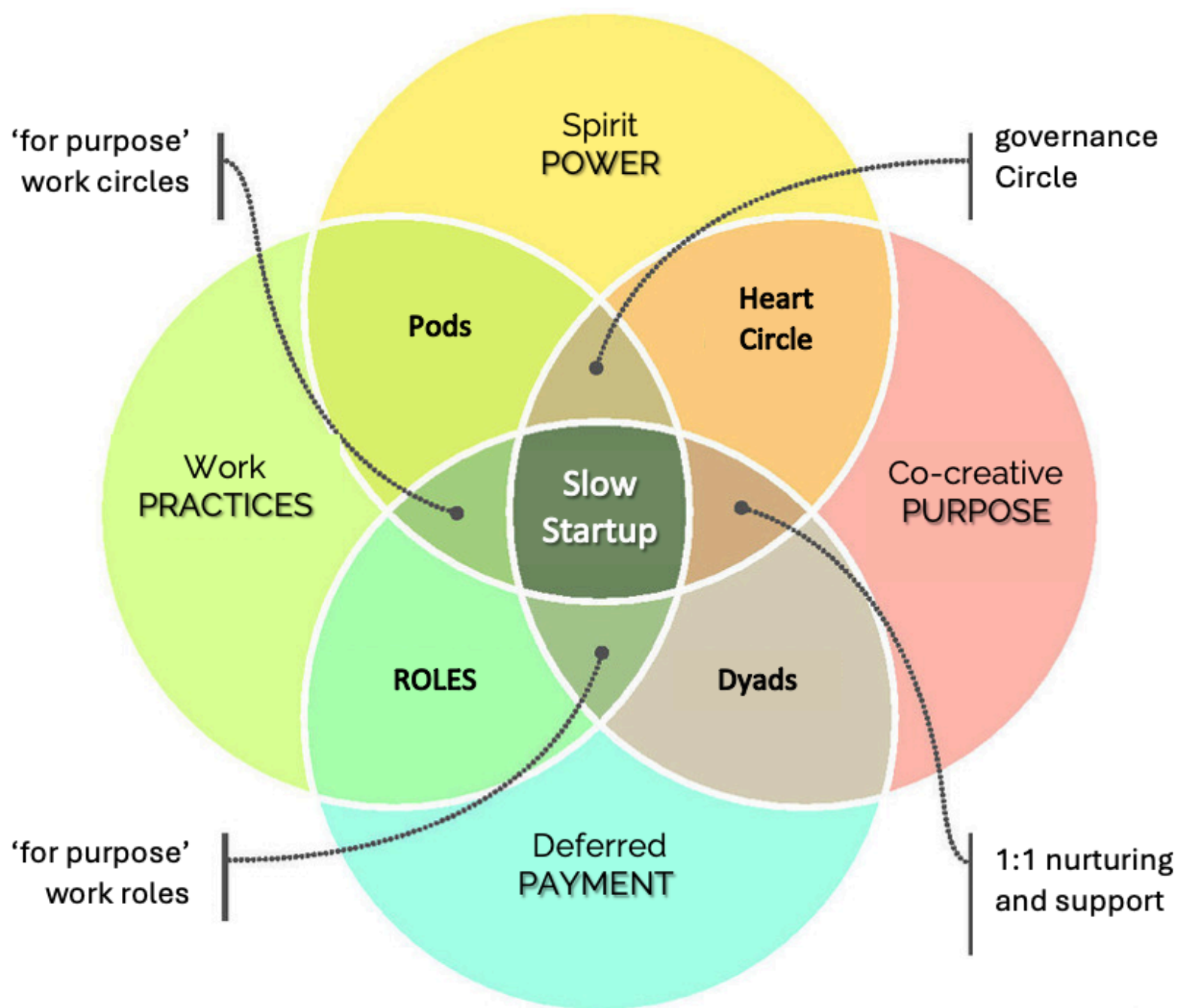
AN ORGANIZATION DOING THE 'WORK OF THE GODS'



# THE IKIGAI

The Ikigai is a Japanese concept based on the Yin and Yang meaning a 'Reason For Being'. It is a powerful framework providing the perfect balance and giving people a deep sense of purpose and meaning in life.





# THE SLOW STARTUP

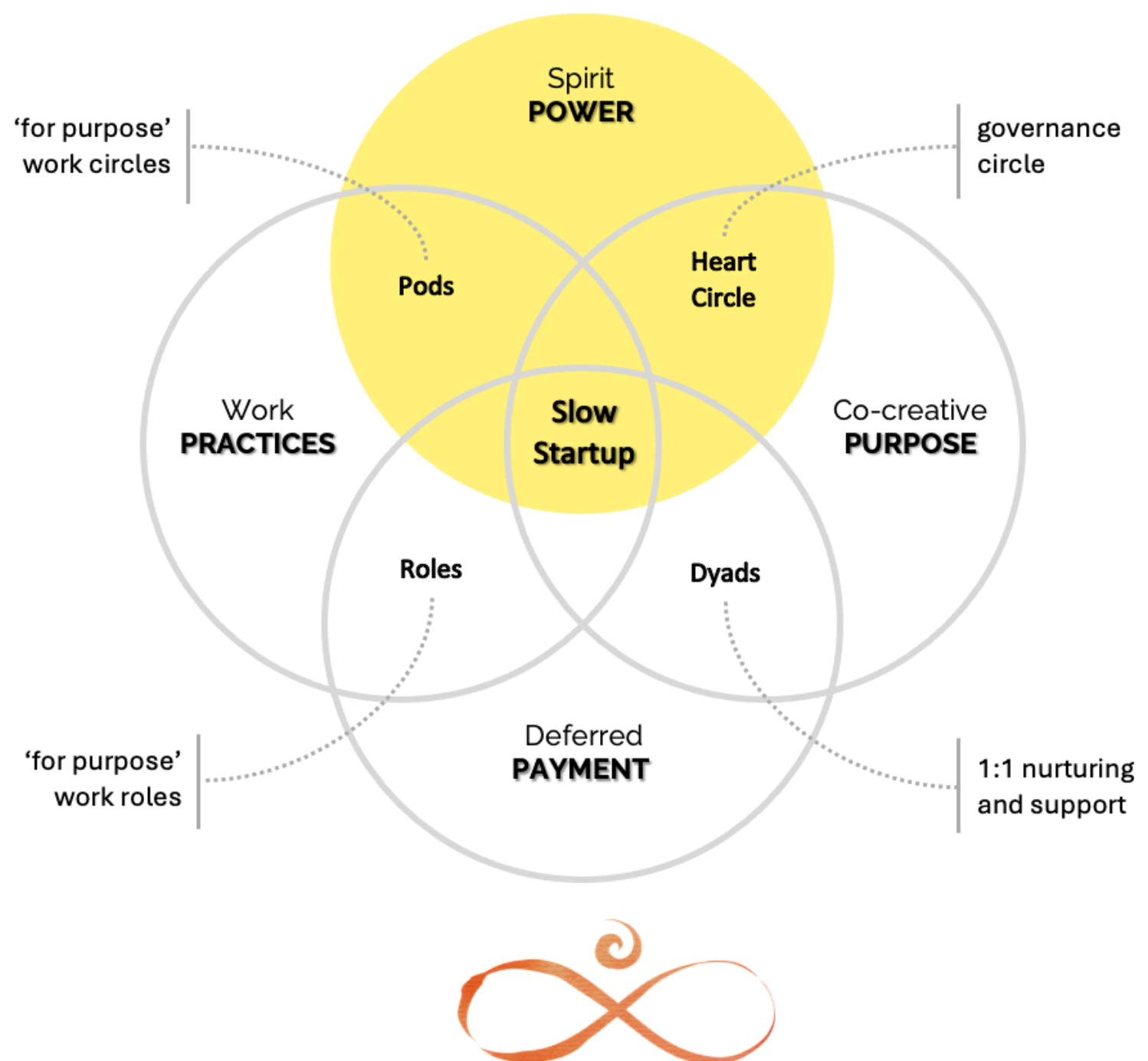
In organizations the *Ikigai* manifests as a *Slow Startup*,  
'An Organization Doing the Work of the Gods', which  
often takes on the form of a Social Enterprise.

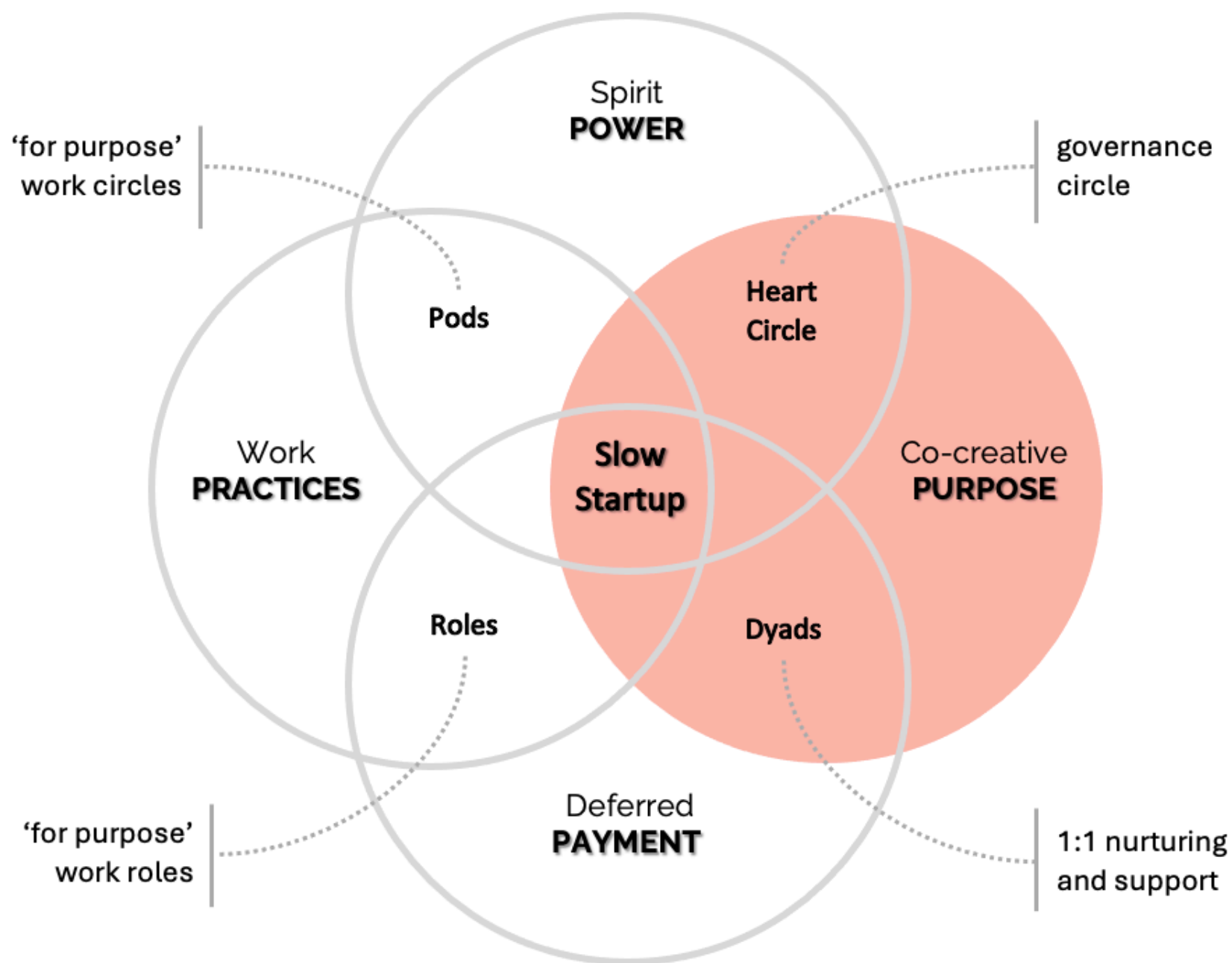




# SPIRIT POWER

The Spirit of Infinity always has a seat at the table of meetings. It represents timelessness, boundlessness, the cyclical nature of life, renewal and interconnectedness. The art of deep listening moves to the centre.





# CO-CREATIVE PURPOSE

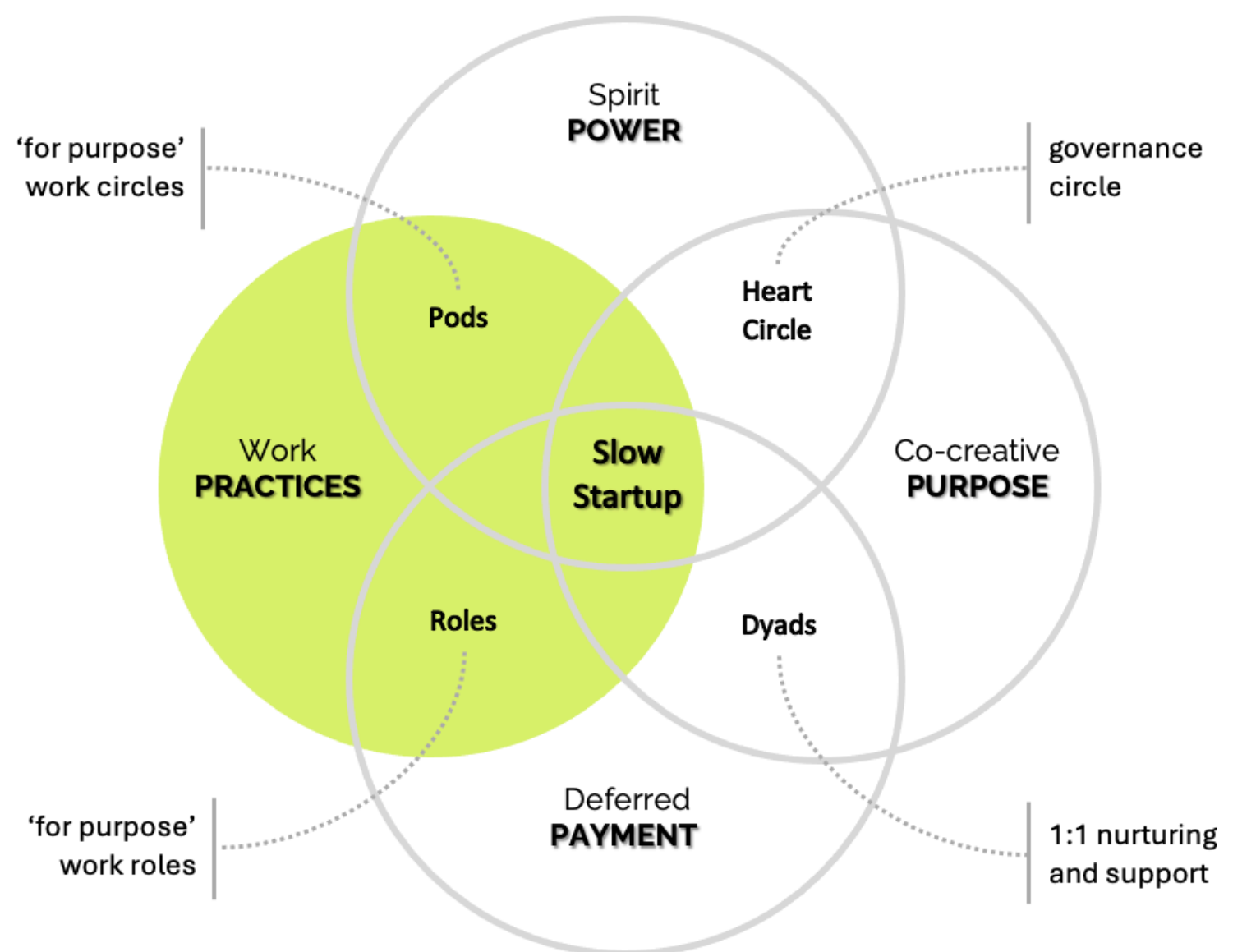
Purpose is the creative energy that motivates us to show up, no matter what is going on in our lives, for journeying with our fellow humans is much better than feeling alone.

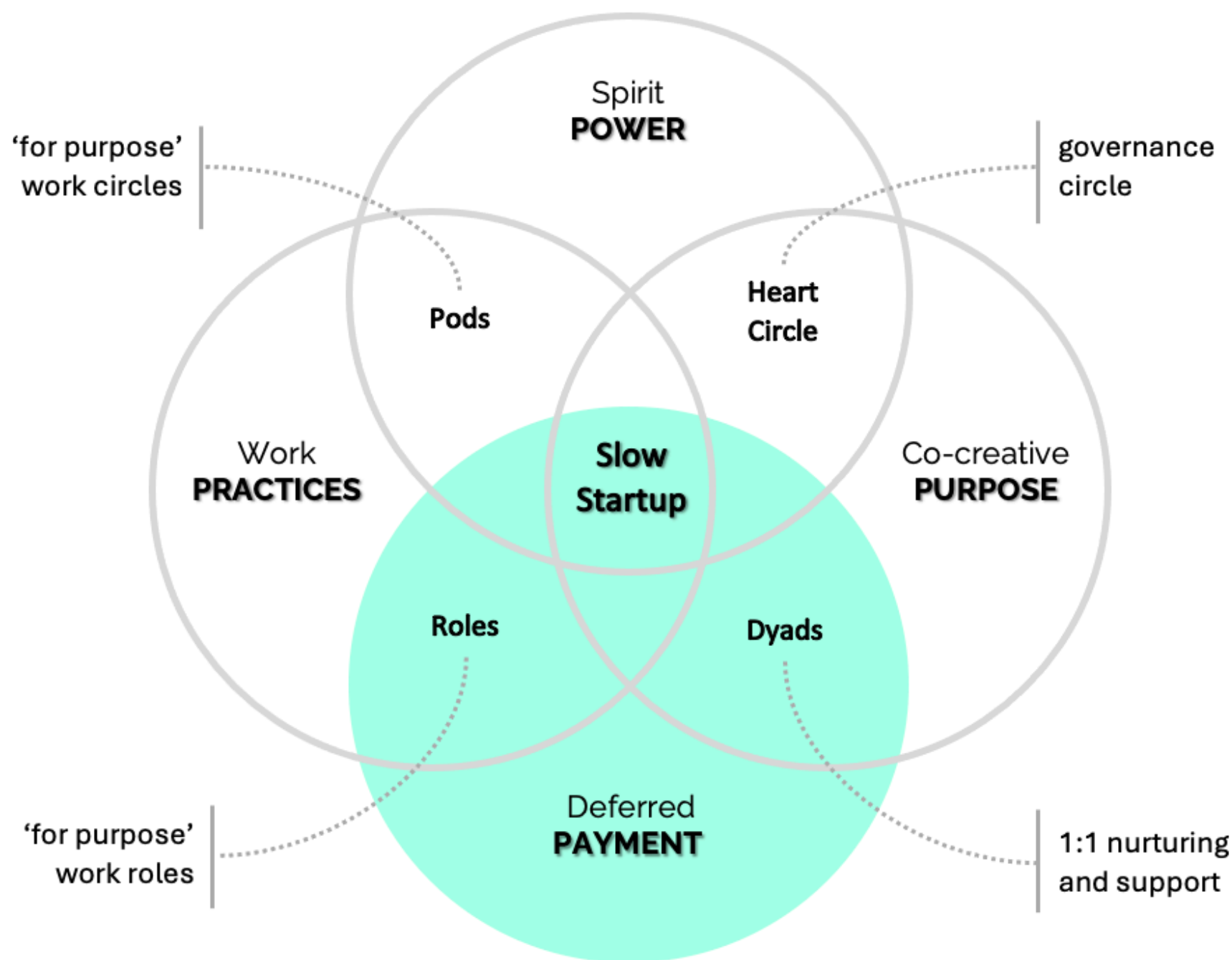
Making the shift from Power to Purpose where Purpose becomes the place we create from, is a real opportunity for any organization.



# WORK PRACTICES

Practices that are bringing new ways of being into play are important in all 'We' spaces. Two primary practices are co-created meetings using circling and transparent information sharing. E.g., the meeting space is opened with a connection to the Spirit energy, 'checks-in' and the menu/agenda is co-created in the moment based on the topics in the field.





# DEFERRED PAYMENT

Payment is the reward our heart feels for the life energies we contribute in a compassionate way to the journey of all. A set of Deferred Tokens is established, and members record their time doing 'for-purpose work' on their tasks in the project container.

Delayed gratification teaches us the self-regulation essential to show up as healthy, whole, authentic humans.





# CURIOUS TO LEARN MORE?

For a copy of the full *Slow Startup, Social Enterprise*  
Whitepaper please contact  
[alistair@infinityspeaks.io](mailto:alistair@infinityspeaks.io)



INFINITY SPEAKS